

SERES Silvija



Date of birth 28 June 1970
Nationality Norwegian
Contact details Email: silvija.seres@alumni.insead.edu
Tel: +47 4801 1322
Forwarding address Lønnåsen 19A, 1362 Hosle, Norway

PROFESSIONAL EXPERIENCE

- 2009 – present **Microsoft Enterprise Search Group** **Oslo, Norway and Redmond, USA**
Director, Business Management (joined with Microsoft's acquisition of FAST)
 - Operations: Managed integration, business operations and strategic development for services team.
 - Management: Supervised introduction of all new Microsoft processes and systems for services team.
- 2004 – 2009 **Fast Search & Transfer (FAST)** **Boston, US and Oslo, Norway**
5 years International enterprise software company, 850 employees, USD 220M revenues
Vice President, Strategic Market Development (started as Director, then Senior Director)
 - Management: Built one of the most widely recognized international teams in the company. Managed delivery of strategic consulting, a total of over 300 projects for major customers of FAST.
 - IP management: Organized the patent and trademark activities at FAST.**Vice President, Product Marketing**
 - PR and Marketing: Developed and executed product messaging for FAST, during a period of aggressive market growth. Spoke at press and analyst briefings and major conferences. Published "Book of Search" and 20 whitepapers. Supported major deals with world's largest companies.**Vice President, Services Strategic Development**
 - Services delivery: Drove a strategic services re-alignment project for improvements in delivery efficiency and profitability for software services team. Coordinated new services development.
 - Acquisition: Responsible for services integration with Microsoft upon their purchase of FAST.
- 1997 - 2003 **Oxford University** **Oxford, UK**
6 years Faculty of Mathematical Sciences and Magdalen College, one of the oldest Oxford colleges
Prize Fellow, Tutor and Lecturer
 - Research: Wrote a PhD on Algorithm Optimization, mentored by T. Hoare and E. Dijkstra. Published 15 papers at top scientific conferences, collaborated closely with world's leading computer scientists. Won Prize Fellowship in competition with 200 PhDs from all fields. Lectured, developed courses.
- 2002 **Dar Al Hekma University** **Jeddah, Saudi Arabia**
5 months The first private university for women in Saudi Arabia
Assistant Professor and Programme Manager
 - Mentoring and development: Implemented a new programme in Business Information Systems.
- 1999 **DEC/Compaq Systems Research Centre (DEC SRC)** **Palo Alto, USA**
3 months DEC's research laboratory, at the time one of the leading computer science labs in the world
Visiting Researcher
 - Research and development: Developed software for testing of parallel code in C/Java. Worked with the original teams behind AltaVista and other early core Web technologies.
- 1994 - 1997 **ARK Consortium and Norwegian Computing Centre** **Oslo, Norway**
4 years Scandinavian IT consortium and Norwegian industrial research laboratory
IT Consultant
 - Software development: Developed software solutions for distributed systems and mobile agents.
- EDUCATION**
- 2003 **INSEAD, MBA Programme** **France and Singapore**
1997 – 2001 **Oxford University, PhD and MA in Mathematical Sciences** (Prize Fellow) **Oxford, UK**
1989 – 1996 **University of Oslo, MSc and BSc in Computer Science** **Oslo, Norway**
- LANGUAGES** **Fluent** Hungarian, English, Norwegian, Serbian. **Functional** French. **Basic** Russian.
- BOARDS** **Board of Directors for listed companies:** Opera Software, ProfDoc. **Board of private companies:** Norsk Tipping, Aschehoug, Faster Imaging, GeoKnowledge. **Scientific:** Technology Council of Norway.
- OTHER EXPERIENCE** Voted one of eight most influential international women in Norway (2004), and most promising young leaders (Økonomisk Rapport '06).
- OTHER INTERESTS** **Sports:** Scuba diving (PADI Dive Master), Rowing (Oxford blades, first place in Boston Marathon), Swimming (international level). **General:** reading, travel and photography (www.silvija.net).