

SERES Silvija

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PROFESSIONAL EXPERIENCE

- 2004 - present **Fast Search & Transfer (FAST)** **Boston, US and Oslo, Norway**
4 years International enterprise software company, 850 employees, USD 220M revenues, USD 1,2B cap
Vice President, Strategic Market Development (started as Director, then Senior Director)
- Management: Built one of the most widely recognized international teams in the company.
 - Business development and Strategy: Managed delivery of strategic consulting, a total of over 500 projects for Fortune 1000 customers of FAST.
 - IP management: Organized the patent and trademark activities at FAST.
- Vice President, Product Marketing**
- PR and Marketing: Developed and executed product and corporate messaging for FAST, during a period of aggressive market growth. Supported customer, press and analyst briefings. Published "Book of Search" and 20 whitepapers. Spoke at 30+ major conferences.
 - Sales: Supported several major deals with world's largest media, telcom and resources companies.
- Vice President, Services Strategic Development**
- Services delivery: Drove a strategic services re-alignment project with resulting improvements in delivery efficiency and profitability for high-end professional software services.
 - Acquisition: Responsible for services integration with Microsoft upon their purchase of FAST.
- 1997 - 2003 **Oxford University** **Oxford, UK**
6 years Faculty of Mathematical Sciences and Magdalen College, one of the oldest Oxford colleges
Prize Fellow, Tutor and Lecturer; Member of Congregation
- Research: Wrote a PhD on Algorithm Optimization, mentored by Tony Hoare and Edsger Dijkstra. Published 15 papers at top scientific conferences, and collaborated closely with the world's leading computer scientists. Won Prize Fellowship in competition with 200 PhDs from all fields.
 - Teaching: Lectured, supervised and examined undergrad and master students. Developed and taught some of most profitable IT courses at Oxford Continuing Education Programme.
- 2002 **Dar Al Hekma University** **Jeddah, Saudi Arabia**
5 months The first private university for women in Saudi Arabia
Assistant Professor and Programme Manager
- Mentoring and development: Implemented a new programme in Business Information Systems.
- 1999 **DEC/Compaq Systems Research Centre (DEC SRC)** **Palo Alto, USA**
3 months DEC's research laboratory, at the time one of the leading computer science labs in the world.
Visiting Researcher
- Research and development: Developed software for testing of parallel code in C/Java. Worked with the original teams behind AltaVista and other early core Web technologies.
- 1994 - 1997 **ARK Consortium and Norwegian Computing Centre** **Oslo, Norway**
4 years Scandinavian IT consortium and Norwegian industrial research laboratory
IT consultant and Scientist Researcher
- Software development: Designed and developed complex software solutions in the area of secure networks. Worked on distributed systems, mobile agents, and high-performance managed code.

EDUCATION

2003 **INSEAD, MBA Programme (Top 4 percentile on GMAT)** **France and Singapore**
1997 – 2001 **Oxford University, PhD and MA in Mathematical Sciences (Prize Fellow)** **Oxford, UK**
1989 – 1996 **University of Oslo, MSc and BSc in Computer Science** **Oslo, Norway**

LANGUAGES

Fluent Hungarian, English, Norwegian, Serbian. **Functional** French. **Basic** Russian, Arabic.

OTHER EXPERIENCE

Board of Directors for listed companies: Norsk Tipping, Opera Software, ProfDoc. **Board of Directors for private companies:** Faster Imaging, GeoKnowledge. **Research boards:** Høykom and Verdikt (at the Research council of Norway), Technology Council of Norway, DIGIT. **Non-commercial boards:** INSEAD Alumni. **Internships:** Financial Analyst for Danske Markets Corporate Finance. **Other:** International Fellow of Chinese Academy of Sciences. Voted one of eight most influential international women in Norway (2005), and most promising young leaders in Økonomisk Rapport (2006).

OTHER INTERESTS

Sports: Scuba diving (PADI Dive Master), Rowing (Oxford blades, first place in Boston Marathon), Swimming (international level). **General:** reading, travel and photography (www.silvija.net)